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FLX Gateway/SCOPED Joins National REDI Sites Program to Attract Investment to the Schuyler County Business Park

Watkins Glen, NY— Schuyler County has officially struck gold, signaling a new era of economic growth. FLX Gateway today announced that the Schuyler County Business Park has earned a prestigious Gold designation from REDI Sites, a nationally recognized program that puts certified properties on the fast track for major investment.

This coveted rating validates the 51-acre, shovel-ready site on State Route 414 as a premier location for U.S. industrial and office projects. For a property that has sat largely vacant since the 1990s, this Gold certification is a transformative milestone. Building on the recent success of a new premium beverage facility already operating on the site with two tenants, this national seal of approval is set to accelerate development, attract new employers, and ignite job creation across the community.

Administered by the influential Site Selectors Guild, the REDI Sites program provides a rigorous, third-party guarantee that a location excels in critical areas like utility access, logistics, and ease of development. Investors today don't have time for potential; they invest in certainty. That's what this Gold designation delivers. It tells national site selectors that Schuyler County has already done the homework, providing the trusted validation they need to act decisively. We aren't just open for business—we're ready now.



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“We are honored to receive the Gold designation through the REDI Sites program,” said Jon Beckman, Board Chairman of FLX Gateway, a DBA of SCOPED. “This recognition enhances our ability to market Schuyler County and the broader region to businesses seeking investment-ready locations. The insights gained through the evaluation process will also help us further strengthen our site's competitiveness for future opportunities.”

“There are only four Gold sites in the entire country, and the first one in New York is right here,” said Judy McKinney Cherry the Executive Director of Finger Lakes Gateway. “That speaks volumes about our team’s vision and our community’s readiness to make Schuyler County a destination for strong investment, quality jobs and sustainable industries. We could not have completed this process without the assistance of Larson Design Group’s team.”

About Finger Lakes Gateway

FLX Gateway / Schuyler County Partnership for Economic Development (SCOPED) serves as Schuyler County’s lead economic development organization. Our mission is to strengthen the local economy by supporting business retention and expansion, attracting new investment, and fostering an environment where entrepreneurs and employers can thrive. We provide strategic guidance, site development assistance, and access to resources that help businesses start, grow, and succeed. FLX Gateway serves all of Schuyler County and the greater Finger Lakes region, working in collaboration with local governments, regional partners, and state agencies to drive sustainable economic growth and community prosperity.

About REDI Sites

REDI Sites is the national standard for assessing site readiness for office and industrial projects. Created and administered by the Site Selectors Guild, the program provides a consistent evaluation process and searchable database of vetted, project-ready sites. REDI Sites helps site selection consultants quickly identify and compare competitive locations nationwide.

Learn more at www.siteselectorsguild.com/about/redi-sites/

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