

Watkins Glen
Downtown Revitalization Initiative

PUBLIC ENGAGEMENT EVENT #1 SUMMARY

Downtown Revitalization Initiative
Watkins Glen, NY

October 18, 2017, 6:00 PM - 8:00 PM

Village of Watkins Glen Community Center



Introduction

On Wednesday, October 18, 2017, BFJ Planning facilitated the first Public Engagement Event for the Watkins Glen Downtown Revitalization Initiative (DRI). The event was held at the Watkins Glen Community Center and started with a public presentation on the DRI program, goals and project criteria, the Watkins Glen DRI vision, goals and strategies, the DRI project timeline, and next steps. Following the presentation public feedback on preliminary project ideas and the proposed vision, goals, and strategies was solicited. The workshop was attended by all members of the Local Planning Committee (LPC), representatives of the State, and approximately 130 members of the public. Public attendees provided feedback and comments on the potential preliminary projects outlined on large-scale presentation boards and maps. Each station had a member of the consultant team to facilitate the discussion and to answer questions related to potential projects in the DRI Boundary. The purpose of the exercise was to provide the public with an opportunity to provide input on project ideas, provide input on specific project features and elements, and to generate new ideas for additional projects.

Judy McKinney Cherry and Laurie DeNardo, LPC co-chairs, opened the public workshop with introductory remarks explaining the overall process and introducing members of the committee, consultants and representatives of state agencies. Sarah Yackel, Principal of BFJ Planning, Simon Kates, Associate at BFJ Planning, and Schuyler County Planner Kristin VanHorn presented an overview of the

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DRI process, Watkins Glen DRI Plan vision, goals, and strategies, an outline of the requirements for and criteria for selecting projects, and an overview of how the workshop would proceed (see attached workshop presentation).

Following the presentation, participants were welcomed to rotate through a series of open house stations, which were organized around the four goals of the Watkins Glen DRI Plan (see below). There was also a station focused on the Watkins Glen Downtown Vision. At these stations, participants wrote down their ideas and concerns and discussed potential projects with members of the consultant team and LPC. All of the participants provided ideas that will help to inform the planning process. The presentation boards showing all of the potential Priority Projects can be found on the following pages.

Workshop Agenda

- 1. Welcome**
- 2. Presentation**
- 3. Open House Stations:**
 - a. Vision for Downtown
 - b. Goal 1: Downtown Living
 - c. Goal 2: Culture and Entertainment
 - d. Goal 3: Economic Development
 - e. Goal 4: Quality of Life
- 4. Report Back and Next Steps**



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Presentation

Below is a summary of the consultant team's presentation.

1. Overview of the DRI Program- Sarah Yackel discussed what the DRI is, how strategic investment plans will be developed and projects will be funded. Ms. Yackel outlined strategies to build on Watkins Glen's successful DRI application, the goals of the DRI program and the key ingredients of a DRI plan.
2. Watkins Glen's DRI Goals, Vision and Strategies- Kristin VanHorn described the boundary of the DRI area and discussed the hierarchy of vision, goals and strategies that will steer the plan. Ms. VanHorn read the Watkins Glen Downtown Vision created for the DRI application and described the public process for input and planning work that contributed to its formation. She described the four goals of the plan and the strategies that will be employed to achieve them.
3. DRI Plan Sections – Simon Kates outlined the structure of the DRI Plan and described the types of projects that are and are not eligible for funding through the DRI. Mr. Kates described the method for selecting priority projects and provided the criteria that the LPC will use when identifying its priorities for funding. Mr. Kates announced the open call for potential DRI projects and encouraged members of the public with specific project ideas on private property to submit them once a detailed announcement with specific criteria is announced. Responses to the Open Call will be due around November 20, 2017. Finally, Mr. Kates described the timeline and next steps for the project.
4. Tonight's Objectives- Sarah Yackel described the objectives for the rest of the workshop and gave instructions to members of the public on how to get more information and stay in touch with the process moving forward.



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Summary of Public Comments:

Attendees were asked to participate in an Open House, where they were encouraged to discuss potential priority project ideas that were included in the DRI Application, note which ideas they liked, are neutral about, or disliked, comment on the scope, content and scale of potential project ideas, and to mark/draw on the project map additional ideas for projects they would like to see in the downtown.

Station 1/Goal 1: Downtown Living

Housing- There was strong support for the provision of middle income housing; existing housing is currently provided at high and low end of the spectrum but middle is missing. Many noted that additional subsidized housing was not needed, but that market-rate housing at more affordable rents would attract and serve young families, Millennials/young professionals, hospitality and other service workers. Locating more residents downtown could make the area more vibrant. A number of properties were identified as good locations for mixed-use development, including a combination of upper floor residential and other uses, including workforce housing at the Watkins Glen Housing Authority site on N. Porter and 2nd Street; the carriage house on 3rd Street and Decatur; 1 N. Franklin Street; 15 N. Franklin Street. In addition, cooperative style housing, with shared kitchens and common areas, was introduced as an idea that could attract Millennials and provide greater residential variety.

It was noted that traffic, particularly trucks along 4th Street and Franklin Street could be a hindrance to downtown living.

Zoning to address seasonal housing- There was strong support for revisions to the Zoning Code to regulate seasonal housing. The concept of vacation rentals is not bad but should be controlled so that it does not reduce/eliminate housing stock available to members of the community and those seeking to relocate to Watkins Glen. While vacation rentals bring new people to the area and can contribute economically to the community, there are also unintended negative consequences that must be addressed. For example, in residential neighborhoods with single family homes, homes operating as seasonal rentals are often not providing enough parking to meet the demand of short-term renters. For instance if there is a five bedroom seasonal rental unit, it may attract four to five cars, but only provides two off-street parking spaces; different parking standards for short-term rentals should be considered. Demand for seasonal housing may also indicate that hotels and motels are not satisfying demand for hospitality. More consideration should be given to supporting new hotel development or helping existing hotels/motels upgrade. Related to addressing seasonal housing, a note also included that there should be a look at mixed-income housing and staffing for all the new tenant businesses.

Open space- members of the public expressed interest in pocket parks and/or community gardens downtown to help accommodate additional residents proposed by upper floor residential conversions. This additional open space could serve as "a yard" for those living in upper floor apartments in the downtown.

There was also significant interest in a dog park at Clute Park.

A pocket park on a portion of 200 N. Franklin was introduced. The site is currently used as open space, the owner is willing to sell a portion of this property for permanent public space use.

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Streetscaping and parking- Both are issues downtown. More ornamental trees should be added to the downtown, as well as trash receptacles year round. It is difficult to find parking on the street and there is little turnover in front of businesses on Franklin Street. There is a need to improve village/street signage and wayfinding.

Development sites- comments related to specific development sites included:

- 1 N. Franklin Street- ideas for this space included a high end restaurant with parking off of Madison; closure of Division Street for future development; might be a nice spot for green space, seasonal park with small café option. Ground floor uses should serve the public.
- 15 N. Franklin Street- should be new construction; could be a great location for a mini version of the Windmill Farm and Craft Market in Penn Yan. Many noted that this property is in poor condition, and a note was added that the property owner should improve it. In addition, there was some concern over traffic and parking congestion at this site. N. Franklin and 15. N. Franklin should be considered together as one development site.
- Mixed-use developments should include some type of preschool/youth facility.

Other – additional comments from the public included:

- Extend DRI Area to Salt Point/Route 14 and get Village Water to them to spur more dense development..
- Future development of Watkins Glen will need to be on the west side, so need water and sewer in town of Reading next to the Village.
- Fix water runoff in downtown after heavy rains so businesses do not get flooded.
- Need to upgrade the water and sewer lines.
- Auto parts and gas stations are still important, and the disabled, needy and service workers should be considered in the plan.
- Support the Middle School Theater.
- Get rid of or modify the noise ordinance to allow more evening events, especially on weekends.

Goal 2: Culture and Entertainment

Museums downtown- Additional museums downtown could attract people visiting the Glen who are looking for additional sites and museums to visit on their trip. Some ideas presented include:

- Salt History Museum- examples in Syracuse, NY, Cheshire, England and Delden, Holland- would draw on the history of the area's natural resources. The Peele building's upper floors were proposed as a location for this museum.
- Seneca Lake Wine Trail Heritage Center- A museum/heritage center could fill a currently vacant space on Franklin Street, establishing Watkins Glen as the official start of the wine trail.
- Racing Museum expansion- The racing museum has plans to expand at its current location. One idea proposed is to encourage the museum to locate more centrally on Franklin Street in a

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larger, underutilized building. The current space could then be freed up for the library to expand its facility to accommodate a play center for children and families.

- Native American Heritage Museum

Park improvements - The public expressed interest in better access to the waterfront. Many identified Clute Park improvements as a priority, and included ideas for a dog park to be located at this site, as well as an improved venue for weddings, outdoor theater and/or a health club. The idea of an ice rink/splash pad was popular and considered beneficial for families living in the community. One participant noted a need to dredge the swim area at Clute Park.

Park facilities, specifically the shed behind the Community Center, were cited as in need of improvement. The Parks Department has plans for an improved facility behind the Community Center that would include a small kitchen and bathroom facility for workers.

Lafayette Park needs new playground equipment.

Parking- Parking downtown is an issue. There are no meters on Franklin Street, visitors often park in these spaces for long periods of time, making it difficult for downtown shoppers to find convenient parking. There was concern over the impact of new development in the DRI area on parking needs.

Redevelopment of private property – Improving downtown buildings and bringing more people to the DRI area were considered priorities. Some potential uses discussed included: alternative healthcare, yoga, viticulture; places for children and families; entertainment and recreation to attract young people back to the community; spas for bridal parties; nature center; museums- salt museum, Native American heritage, Seneca Lake Wine Trail.

Discussion of specific sites downtown included:

- Captain Bill's Seneca Lake Cruises– shops and a food court should go here; views of the lake are important, shouldn't be blocked on this site; more glass should be incorporated to improve view of the lake; more visitors arriving by boat is great.
- Peele Building (214 N. Franklin Street) – Floor space is good for a salt museum, affordable housing, racing museum.
- 602 N. Franklin Street – Spa development would be very successful here. This service would do well with all of the destination weddings that come into town. Any type of development could improve this site and block, it should be built up, not left as a paved lot.

Other – additional comments from the public included:

- Watkins Glen Performing Arts Center improvements received all positive feedback and no specific changes or additions to the project description.
- Install Wi-Fi downtown.
- Stone wall at base of Grifford Park (Route 409).
- Lighted crosswalk signs at Clute Park (across 4th Street) and 1st and 3rd Streets are needed.

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- Recreational uses could be improved and expanded to include: ice climbing; Finger Lakes Amazing Race; some kind of collaboration with Corning Museum of Glass (a 2300 Degrees in Watkins- the Corning Museum of Glass's themed events occurring once a month); bike rentals and/or storage units or bike share– use the CUT.
- Education – Finger Lakes Community College? Corning Community College? Large communal art space (ARC has a small one on Franklin Street - too small).

Goal 3: Economic Development

Business development- The incubator/co-working space was a popular concept. Participants added a culinary incubator/test kitchen could be a good use for this facility. This could include test/prep kitchens, pop-up restaurant space and rooms for cooking and wine classes. A “maker space” with 3D printers, electronics development and shop equipment could be a valuable resource and encourage entrepreneurship. 715 Franklin Street was identified as a potential site for this use.

The DRI plan should focus on bringing in mid-size, STEM businesses to attract young professionals. 30-50 employees living downtown would generate more business for the area. The carriage house was identified as a place for co-working space.

Grants, loans or incentives to develop small business on both sides of Decatur should be considered. There is a need for property tax abatement to encourage owners to improve their property. Currently, there is a perception that any improvements to your property will result in tax increases.

- 715 Franklin Street – ideas for uses at this site included: boutique hotel with a nice bar, affordable housing for locals, a “maker space”

Physical improvements to existing businesses- Generally public comments reflected a desire to support and improve existing businesses. Façade improvements were a popular concept. People expressed a desire to see buildings improved rather than torn down, and noted that design should be sensitive to the character of downtown. New façade and redevelopment of the Ferry House (475 N. Franklin Street) across from Ben and Jerry's is needed.

Business signage, design standards and guidelines to reinforce the goal of “strong sense of place,” including eliminating neon signs and celebrating historic character are needed.

Healthcare - There was some confusion over the purpose of the Schuyler Hospital Satellite Office. When clarified that this would serve as an urgent care center, participants were supportive. Additionally, some noted that there should be an emphasis on women's healthcare.

Participants expressed a desire to see downtown activities for young families, including potential multi-use spaces that could provide resources for parents, fitness/activities, a youth center, etc.

Other – additional comments from the public included:

- Old Verizon/phone company building off of Decatur should be used.
- Cornell Viticulture/FLCC satellite location/ “Beer University” learn how to brew and open a brewery should be considered.

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- Pitch a production crew to come in and assist retail owners with operations. Similar to TV shows for hotels and bars (like Gordon Ramsey's restaurant makeovers).
- Retail boot camp to transform businesses who need help with merchandising and branding.
- Fill vacant storefronts and clean up facades.
- Hemp Research Institute (hopefully in conjunction with Cornell) to research and develop potential new applications for industrial hemp. Also include a retail shop for highlighting hemp products.

Goal 4: Quality of Life

Parking and streetscaping – Parking issues throughout the downtown and at Tank Beach, where participants noted it was dangerous to park and cross. Some participants expressed support for time limits on street parking or metered spaces.

Street lighting was a popular project idea, with some participants noting that lighting should be more functional and not simply attractive. The lighting along the lake front should be carried over to Franklin Street. Some support for theme lighting in the village, including nautical, racing, or vineyards.

Public artwork could be an opportunity to cover the Cargill Salt Plant fencing that makes the walk to Clute Park unappealing to pedestrians. Murals, kinetic interactive sculptures and a focus on youth art were identified as ways to make the most of an art program. There was also a comment expressing skepticism about the connection between public art and growing the economy. Rather, theater, galleries, dance, performance and artists' studios would be more transformative. The idea of an "art walk" depicting scenes from Watkins Glen racing history in murals, etc. was introduced. An artist competition similar to Art Prize in Grand Rapids, Michigan was suggested as a way to attract additional visitors and get Watkins Glen on the map in terms of public art.

More trees and landscaping along the streets and in parks is needed.

Sidewalk replacements received mixed feedback. Generally the sense was that 4th Street is the priority.

Notes included:

- Sidewalks have already been replaced along 2nd Street. Potential for additional 4th Street sidewalk repairs toward lake; maintain the 4th Street Bridge, paint rails green and curbs white.
- There may not be enough business on Decatur Street to warrant spending money on sidewalk improvements between Franklin and Decatur. There needs to be more businesses on Decatur and existing ones need to be developed, then it will make sense.

Traffic Flow- Many participants expressed concern over truck traffic along Franklin. Tour buses and limos contribute to traffic issues. Signage would help tourists get around better.

Waterfront and public space- A publicly accessible waterfront pathway should maintain lake views for locals, improve the façade of Cargill and make the area between downtown and Clute Park more walkable and pedestrian friendly. Signage is an important component of this project and others- ensuring that visitors are aware and can easily get around.

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Clute Park improvements should include a community garden/public garden to showcase native plants, bushes, seasonal flowers (with labels).

- Small storage units should be available to rent for kayak/bike storage near the waterfront and trails.

Improvements to the waterfront could also include:

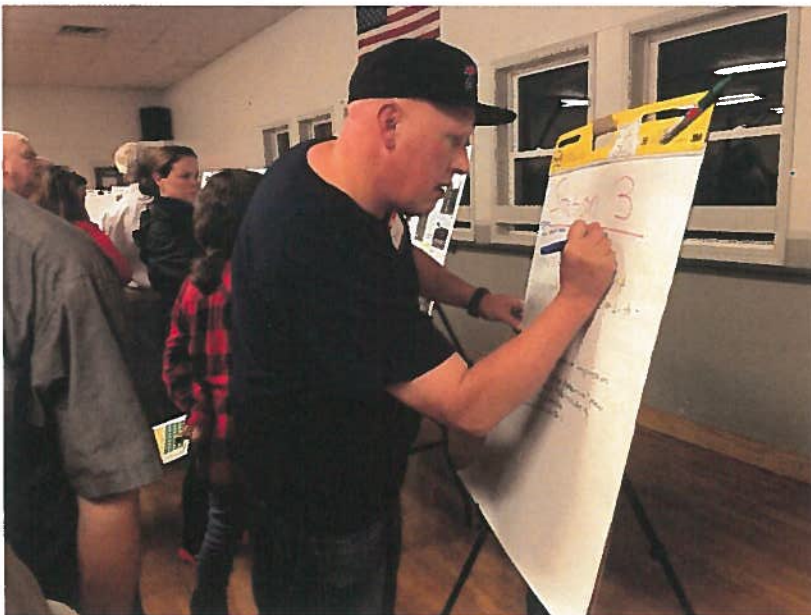
- A designated farmers' market space with a wine bar
- Night market featuring small businesses, bands, night time entertainment
- Scenic outlook

Other – additional comments from the public included:

- Broadband/public Wi-Fi should be available.
- Pedestrian or single lane bridge over Glen Creek (at Porter and Perry).
- Bike share at 10th Street.

Vision

- In vision statement replace “for progressive community development,” with “to create a vibrant community”.
- Excellent vision statement. A little long but it touches on all the important themes.





Goal 1: Downtown Living

- 1A New Mixed-Use Development at 1 N. Franklin St.
- 1B New Development or Renovation of 15 N. Franklin St.
- 1C Workforce Housing on WGHA Site (E 2nd and N Porter)
- 1D Upper Floor Residential Conversions
- 1E Zoning Revisions to Address Seasonal Housing *

Goal 2: Culture/Entertainment

- 2A Clute Park Year-Round Recreation Improvements
- 2B Watkins Glen Performing Arts Center Upgrades
- 2C Captain Bill's Seneca Lake Cruise Terminal
- 2D Boutique Hotel at Peele Building (214 N Franklin)
- 2E New Development at 602 N Franklin

Goal 3: Economic Development

- 3A Mixed-use Incubator/Co-working Building *
- 3B Schuyler Hospital Satellite Office
- 3C Façade Improvement Program *
- 3D Business Signage Program *
- 3E New Mixed-Use Development at 715 Franklin St.

Goal 4: Quality of Life

- 4A Waterfront Multipurpose Pathway
- 4B Sidewalk Upgrades and Repairs
- 4C Design Guidelines for Downtown Development *
- 4D Landscaping Design Guidelines *
- 4E New Street Lighting Fixtures on Franklin St
- 4F Public Artwork Program *

* Projects not mapped

Watkins Glen DRI Boundary
Village of Watkins Glen



PASS AN ORDINANCE FOR OWNERS TO CARE FOR EXISTING PROPERTY

The increased community activities/programming excites me the most - for kids, families, retirees, etc

AFFORDABLE HOUSING, SPECIFICALLY, IS IMPERATIVE. THE INEVITABLE, UNINTENDED CONSEQUENCE OF EXTRAORDINARY PROSPERITY IS INEVITABLY VAST INCREASES IN THOSE COSTS, IMBALANCING THE COMMUNITY RESIDENTIAL MAKEUP

BETTER FACILITY FOR PARKS MAINTENANCE DEPARTMENT!

SUPPORT MID-SCHOOL THEATER!

Excellent Vision Statement... a little long, but it touches all the important themes!

Keep supporting our existing business AND YEAR-ROUND RESIDENTS (WE PAY THE TAXES)

* Housing for middleclass - carriage house - 3rdst plus 2 single family homes on lot

* In vision statement, replace "for progressive community development..." with "to ^{create} a vibrant community..."

Goal 1: Downtown Living



Station 1

• Pocket Park on portion of 200 N. Franklin

Truck traffic way too much through side streets. NY thru way - should be their route.

• 3rd Street Carriage House - Redevelopment & Single-family housing

more trees!

• TRAFFIC (Truck) NOISE A HINDERANCE TO DOWNTOWN LIVING!

• Too much car/truck traffic on 4th/Franklin

Need Improved Town/Street storage + wayside

• mixed development needs to include some type of preschool/ youth facility

• Need to upgrade the water and sewer lines before you start putting more people into our comm. !!

SOME ARE OVER 100 YRS OLD

• Parking is also a very "Large" problem!

Workforce Housing - look into new co-housing models.

Remember disabled, service workers, + needy

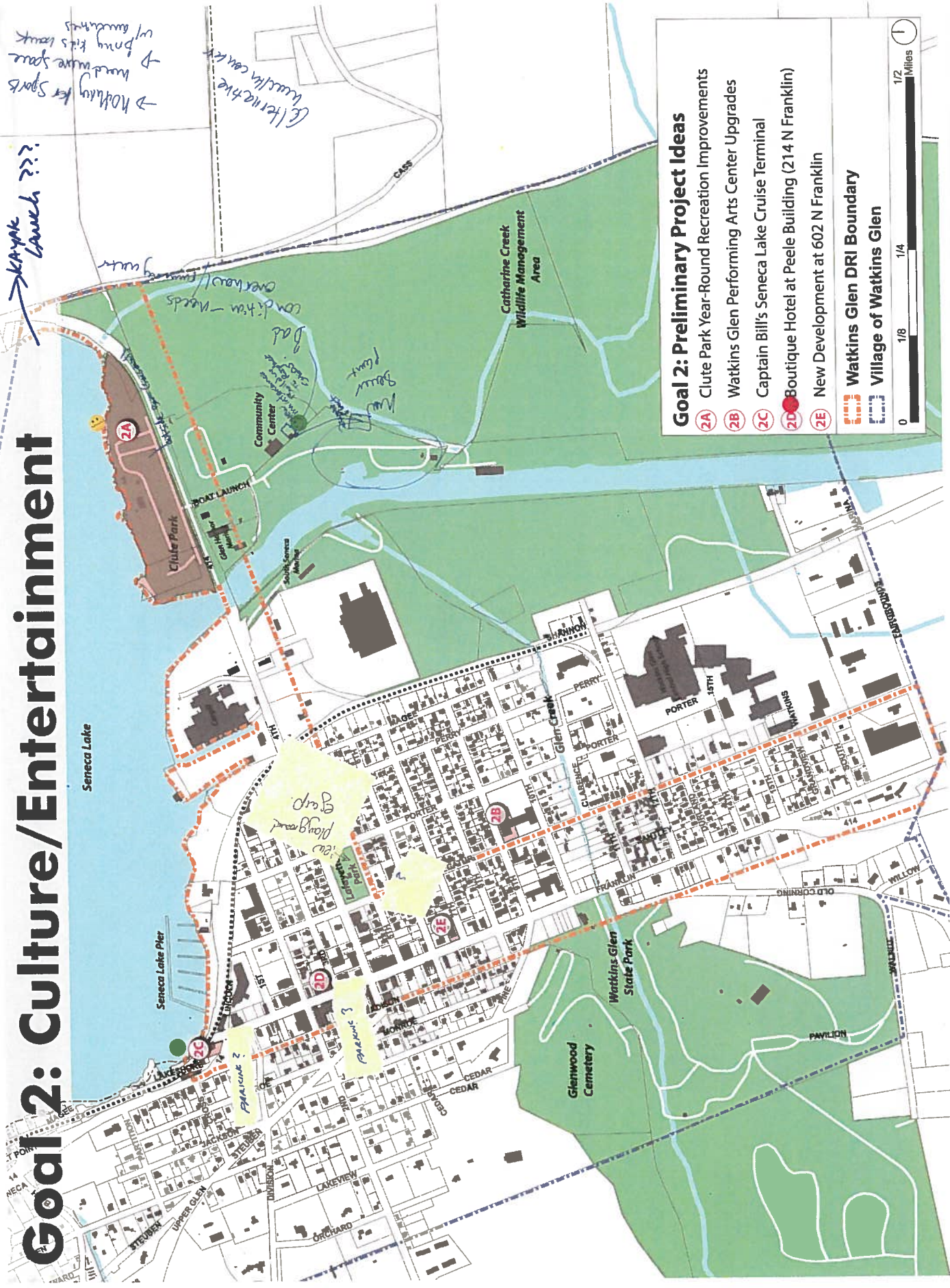
Remember we do need auto parts, gas stations.

Asks trucks from NYC with garbage to find different route than thru town.

Housing not just vacation rentals + parking



Goal 2: Culture/Entertainment



Goal 2: Preliminary Project Ideas

- 2A Clute Park Year-Round Recreation Improvements
- 2B Watkins Glen Performing Arts Center Upgrades
- 2C Captain Bill's Seneca Lake Cruise Terminal
- 2D Boutique Hotel at Peele Building (214 N Franklin)
- 2E New Development at 602 N Franklin

Watkins Glen DRI Boundary

Village of Watkins Glen

0 1/8 1/4 1/2 Miles

Station 2

Controlled dog park ●●

(if - big #) a dog park was made available, it should be private, expensive to join, maintained by members + monitored. Dogs would have to be tested + certified to attend.



Museum Downtown encompassing the following: formation of FL (geology), viticulture, Native American heritage, racing heritage ●●●●●
↳ museum of the Finger Lakes? (salt-history, fish, & boating)

↳ concert / performance series

↳ children/family playspace! ●●

Culture/Entertainment needs to include the fringe groups (families + elderly) ← very underserved here.

Ice CLIMBING ●● Village of Watkins
Parks Dept. Building

Finger Lakes Amazing Race

●● some kind of collaboration w/ CMOG ●● A 2300' IN WATKINS? ●●

●● VILLAGE-WIDE WI-FI FOR RES. + TOURISTS
Parking?

SENECA LAKE WINERY HERITAGE CENTER ●●

Bike rentals → use the CVT!
& for storage units



← unpredictable, not enough!

Indian Heritage Center

Education!! FLCC? CCC?
Large communal art space (ARC has a small one) on Franklin

Goal 3: Economic Development



Goal 3: Preliminary Project Ideas

- 3A Mixed-use Incubator/Co-working Building *
- 3B Schuyler Hospital Satellite Office * *urgent care!!*
- 3C Façade Improvement Program * *Maybe Schuyler Hospital could use an impressive new exterior renovation before they try to expand*
- 3D Business Signage Program *
- 3E New Mixed-Use Development at 715 Franklin * Projects

Watkins Glen DRI Boundary
 Village of Watkins Glen



Watkins Glen DRI—Preliminary Projects

Goal 3. Economic Development

3A Mixed Use Incubator/Co-working Building YES!



Project Type: New Development/
Rehabilitation

Location: DRI Area

Project Description:

- FLX Gateway will develop a mixed-use incubator space on Franklin Street.
- No specific site has been identified, but the building would include a first floor incubator space and/or test kitchen providing community interaction on the street level. The second floor would be co-working space designed around young professionals/entrepreneurs with third floor residential space.



Culinary incubator

Comment Here!

• vs 3 E?

3B Schuyler Hospital Satellite Office



Project Type: New Development/
Rehabilitation

Location: DRI Area

Project Description:

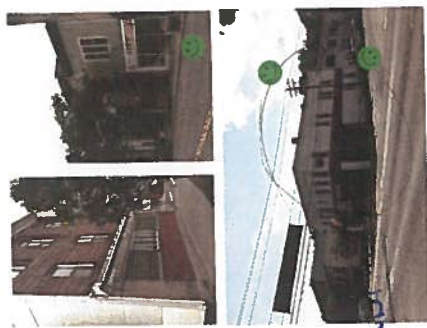
- Assist Schuyler Hospital in opening a satellite location in Downtown Watkins Glen.
- DRI funds would be used to leverage hospital funds to open a medical facility in downtown to provide convenient health care services.

grooming if that is what you want
 look for a location for a
 fitness center
 women's clinic

Comment Here!

- would you test?
 - not needed?
 IF urgent care - yes!

3C Facade Improvement Program



Project Type: New Development/
Rehabilitation

Location: DRI Area

Project Description:

- The facade improvement program would provide assistance to building owners who want to improve the exterior appearance of their buildings in the downtown.
- Building facades are an important part of the pedestrian environment. Continuing to improve the aesthetic appearance downtown will help attract more people to the Village and benefit existing businesses.
- This project could be implemented as an ongoing program (revolving loan fund or matching grant) or as a multi-site project with specific locations identified during the DRI process.

DESIGN SENSITIVE TO CHARACTER OF DOWNTOWN

Comment Here!

Please - preferably do not tear ugly down buildings (Conrad St & Franklin) - unless

3D Business Signage Program



Project Type: Program

Location: DRI Area

Project Description:

- The business signage program would provide assistance to businesses in downtown who want to upgrade their signage. Improved signage has an impact on urban design and overall image of the downtown.
- This project could be implemented as an ongoing program (revolving loan or matching grant) or as a multi-site project with specific locations identified during the DRI process.

Need to expand current facility - business for production - would increase employment & allow shared Community center kitchen freezer & cooler space needed

2020 Signage Program
 Block signage - not a lot of signage
 DRI could be a good idea
 DRI could be a good idea
 DRI could be a good idea

Comment Here!

• d more offa spaces?
 in parking? This should be part of 3C.

3E New Mixed-Use Development at 715 Franklin Street



Project Type: New Development/
Rehabilitation

Location: 715 N. Franklin Street

Project Description:

- Mixed-use building with ground floor office and commercial uses and upper floor residential on the currently vacant site.
- Vacant and privately owned.
- DEC contamination clean up completed.

Comment Here! AFFORDABLE HOUSING FOR LOCALS!
 Boutique Hotel
 in Vacant Lot
 w/ nice Daily

What are your project ideas?

Test/Prep Kitchens w/ pop up restaurant space + rooms for cooking/wine classes

- Maker space - 3D printers, electronics development & shop equipment (3D mills & lathes)

Handy, at least 1000-sq ft building (on both sides of main)

bring in mid-care biz, STEM based to bring young professionals careers - 30-50 employees who live, eat, drink all in downtown!

- Would love to see space to bring young families into downtown - some multi-use space could be parent resource center, fitness/activity center, youth center, etc...

- Garage Home - Co-working - 3rd St

Station 3

Cornell
university

FLCC satellite location / "Beer" university (learn how to brew / open a brewery)

Augustine
DCA ↑

Help small Business Grow

Pitch a production crew to come in & assist retail owners with operations - similar TV shows for hotels & bars

Retail Boot Camp
to transform
busi. needs who
need help w/
merchandising/
branding

Fill vacant storefront - fine tune - like Gordon Ramsay's Rest. makeover
left vacant for long periods. Clean up facade!

- Hemp Research Institute (hopefully in conjunction with Cornell) to research & develop potential new applications for industrial hemp. Also include a retail shop highlighting hemp products.

New Facade / Redevelop Ferry House across street from Ben & Jerry's

Support existing businesses!

Don't raise taxes for people/Business owners who improve properties! ●●

Goal 4: Quality of Life



Designated former's market space with wine bar by the waterfront. Hours: 11:00 AM - 10:00 PM.

Open Market - Small Biz - Bands - Night Event.

Seneca State Park

Watkins Glen State Park

Watkins Glen State Park

Need more building in downtown and develop the surrounding. How it will have more.

I don't think there are enough businesses in downtown to support parking all the way on the sidewalk. Implement pedestrian friendly business (no 20 ft).

Need more building in downtown and develop the surrounding. How it will have more.

Need more building in downtown and develop the surrounding. How it will have more.

Single lane bridge here for Cary Porter & even if just pedestrian bike path.

Bike share program.

Sidewalks replaced by Grant by Income Base.

Goal 4: Preliminary Project Ideas

- 4A Waterfront Multipurpose Pathway
- 4B Sidewalk Upgrades and Repairs
- 4C Design Guidelines for Downtown Development *
- 4D Landscaping Design Guidelines *
- 4E New Street Lighting Fixtures on Franklin St
- 4F Public Artwork Program *

* Projects not mapped

Watkins Glen DRI Boundary
Village of Watkins Glen



Watkins Glen DRI—Preliminary Projects

Goal 4. Quality of Life

4A Waterfront Multipurpose Pathway

Project Type: Public Improvement
Location: Seneca Lake Waterfront
Project Description:

- Development of a multipurpose waterfront pathway that connects the Waterworks Condos to the Tank Beach kayak/canoe launch, with implementation recommended in phases.
- Phase 1 (with DRI funding): improve the pedestrian and bicycle connection from downtown to Clute Park. Although close in distance, the current connection between downtown and Clute Park along 4th Street is not pedestrian or bicycle-friendly. Design, signage, landscaping, and signals can create a more inviting streetscape that encourages walking and cycling along the waterfront between downtown and Clute Park.
- Phase 2 (other funding sources): Extend the waterfront pathway east to Tank Beach and west from Seneca Lake Pier to Waterworks Condos.



Comment Here!
 MULTITASK LAKES VIEW CONDO
 parking issues @ Tank Beach not community feels not safe to park / etc.

4B Sidewalk Upgrades and Repairs

Project Type: Public Improvement
Location: DRI Area
Project Description:

- Sidewalks on Franklin are being replaced by NYS DOT, but there is also a need to improve sidewalk conditions on side streets off of Franklin.
- Create a revolving loan fund to assist the Village and private property owners in upgrading and repairing sidewalks.
- A revolving loan fund could be used to encourage property owners to improve sidewalks in front of their property in the downtown.



Comment Here!
 extend sidewalk to Clute Park
 Help small business grow
 INCOME BASE

4C Downtown Design Guidelines

Project Type: Public Improvement
Location: DRI Area
Project Description:

- Create design guidelines for downtown development.
- Design guidelines can be incorporated into the Village's zoning code to ensure that new development meets agreed-upon urban design standards and fits in with the scale and character of downtown.
- DRI funding could be used to write and adopt design guidelines as part of the Village zoning code.

NEW APARTMENTS - COMMUNITATED CONDOS.

4D Landscaping Design Guidelines

Project Type: Public Improvement
Location: DRI Area
Project Description:

- Similar in purpose to the design guidelines, a landscaping plan could be used to encourage civic pride and a uniform appearance within the lakefront area.
- Requirements for the amount of land to be allocated to landscaping, buffers, and green space could be increased. These guidelines would be applied to new construction and extensive reconstruction projects.
- Suggested varieties of trees, shrubs, and groundcover could also be provided to property owners for voluntary use in landscaping.

Comment Here!

What are your project ideas?

Improve the Scenic of the Salt Plant.
 Alternative Health & wellness center (Healthy Eating, yoga & meditations)
 SACTRIANT HEALTH CARE TRAZZ TO CAREILL TO US SALT W/SCENIC OUTLOOK
 Community Garden Clute Park
 Signage for Villaged/Service organizations

4E New Street Lighting on Franklin Street

Project Type: Public Improvement
Location: DRI Area
Project Description:

- This project would coordinate lighting improvements with NYS DOT repaving work on SR 14/Franklin Street. DOT is proceeding with plans to resurface SR 14, but the work does not include lighting improvements.
- Lighting upgrades would require additional funding—in addition to coordination with DOT. By coordinating with DOT, this project ensures that the necessary below grade infrastructure is installed (conduit and foundations) so that DRI funds can be used to install new fixtures once the below-grade work is completed.
- Resurfacing is being funded by NYS DOT and the conduit and foundations would be paid for by the Village. With DRI funds used to purchase fixtures, this project would demonstrate substantial additional leverage of public funds.
- New fixtures would create an appealing and consistent appearance while maintaining safety.

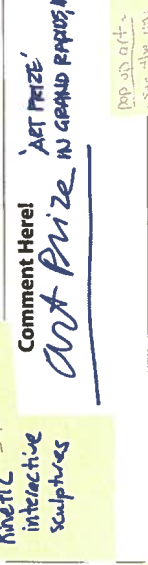


Comment Here!
 Gas lights
 Make alternative lighting but must function properly - (give out more light, not just for function)

4F Public Artwork Program

Project Type: Public Improvement
Location: DRI Area
Project Description:

- Use DRI funding to expand Watkins Glen's public art program.
- Program could fund additional murals throughout the downtown.
- Could be implemented either as a site specific project (one site or multiple sites) or as a grant program that is paid out over time.
- Installation of new, commissioned works within the downtown could include such items as sculptures, water projects, or wall murals. All could provide new and visually interesting elements and enhancements to the district.



Comment Here!
 Kinetic interactive sculptures
 ART PRIZE IN GRAND RAPIDS MI
 ART PRIZE PROJECT IN NYC
 POP UP ART - see the way project in NYC
 POP UP ART - see the way project in NYC

Station 4

more Trees & Landscaping along the street ways & Parks)
Carry lighting from Lake front
over to Franklin St. The white poles
look amazing! Nautical theme thru town!
Some Pacing, Some vineyards ok too?

PASS AN ORDINANCE TO FORCE OWNER TO TAKE CARE FOR THEIR PROPERTIES.
Public Art: not just murals: interactive pieces/partner with other under repressed agencies (i.e. Farm Sanctuary + others)
: rotating art, visiting artists.

① Parking Issues -
Time Limits (?) Current 2hr

② Traffic flow -

~~③~~

Broadband

At Clute Park or elsewhere a public "garden" to showcase
native plants, bushes, seasonal flowers (with labels)

Village Wide Wifi

Small storage units (rental) to store kayaks/bikes near waterfront/trails

