

Schuyler County Partnership for Economic Development



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2015 Annual Update

2015 Annual Update Meeting Agenda

- Branding and Marketing Initiatives
 - Branding, Website, Social Media, Video
- Regional Wastewater Treatment Plant
 - Progress in 2015
 - Projections for 2016
- Watkins Brewery Redevelopment Project
- Watkins Glen Canoe & Kayak Launch Update
- Re-Envisioning the Middle Marina
- 2016 Planning Update
- URI Updates
- Financials
- Other Plans for 2016



Marketing and Branding Initiatives

- New Trade Marked Logo
- New SCOPED website now has a dedicated Project Seneca Page:
www.FLXGateway.com/project-seneca/
- New joint SCOPED/Project Seneca Twitter Feed: <https://twitter.com/FLXGateway>
- New Marketing Video on Website
- 2016: Additional Materials



Regional Wastewater Treatment Plant Update

Mayor John King

Rick Weakland



Joint Project Committee

Villages

- Two voting representatives each from Watkins Glen and Montour Falls boards
- One non-voting tie breaker from Dix or Reading
- JPC decisions must be ratified by both village boards
- JPC chairmanship rotates every two years

Plant Supervisor

- To be hired and supervised by the JPC
- Ex-office member of JPC

Project Manager

- Hired by the JPC



Sharing of Costs and Grants

- All capital costs and related grants shall be shared according to formula based upon EDU's
- Similarly, costs associated with fees to acquire and process grants and any pre-IMA costs shall be shared, where these costs are not covered elsewhere
- Potential reimbursement to SCOPED for economic development purposes in the two Villages, if feasible
- Legal costs incurred independently by the Villages would not be shared



Teams

Project Management

Purpose: beat capital budgets for the regional WWTP and I&I projects, improve long term operability and efficiencies, and to provide management information to the JPC for decision-making

Team: B&L as design engineer, Larson as consulting engineer, Village public works superintendents, regional WWTP plant supervisor, Jason Carbone, and Rick Weakland

Funding

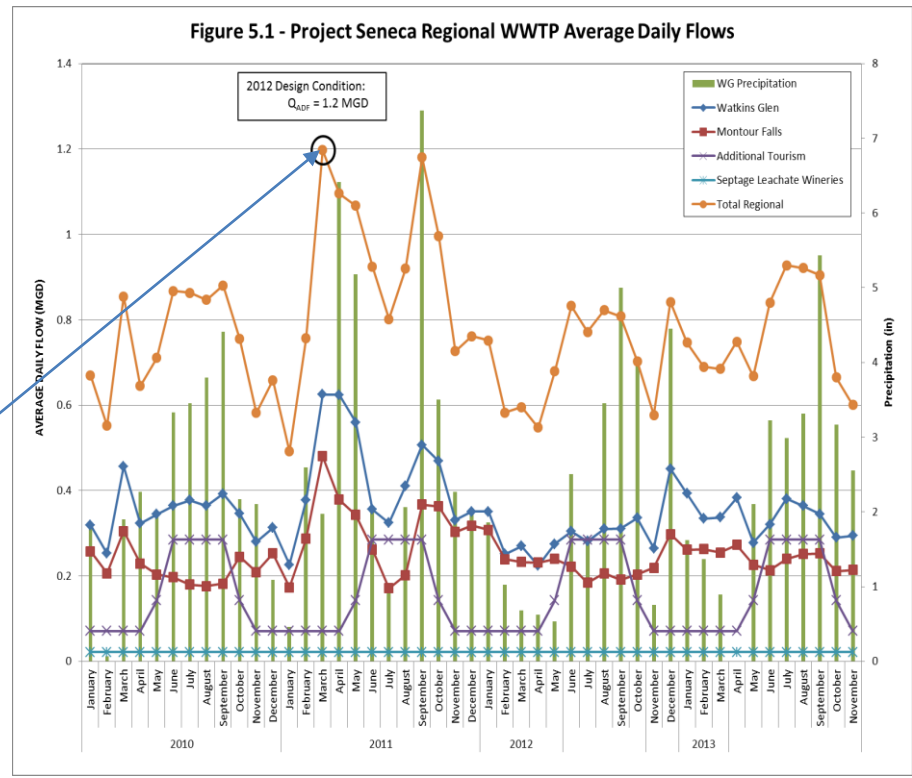
Purpose: secure grant and debt funding to support the regional WWTP and I&I projects at levels to achieve user fee cost targets

Team: Municipal Solutions, B&L, Larson, Village Clerks, bond counsel, Rick Weakland and Jason Carbone



Regional WWTP Capacity Analysis

Source	Design (MGD)	
	Annual Average	Max Month
Montour Falls	0.249	0.367
Watkins Glen (incl. WGI)	0.354	0.507
Projected Growth	0.197	0.326
Totals	0.8	1.2



“Max Month” provides 33% growth opportunity for future and is used to size treatment process.

Peak Hourly Flow (5.1MGD) reflects impact of wet weather and is used to size hydraulic throughput (pipes, pumps, etc.)



I & I Reduction Economic Challenge

- Cost to address initial priorities is ~\$1.8 million for each Village
- Watkins Glen: 2,183 EDU's = \$60/EDU
- Montour Falls: 896 EDU's = \$140/EDU
- Montour Falls is applying for a \$750,000 RD grant and a \$600,000 CDBG grant
- Watkins Glen consent order requires 12/16 deadline

Milestones Completed Since Last Turn Club Meeting

Milestone	Timing
County Adopts Long-term Plan for Sales Tax Sharing	11/2014
\$1.8 Million in Grants Awarded to Support Design Process	12/2014
Public Information Meeting #4	1/2015
SEQRA Negative Declaration Completed	1/2015
Bond Resolutions Approved for Entire Project Financing	1/2015
Financing Application to Environmental Facilities Corporation Submitted	2/2015
BAN's approved and funded by each Village to initiate Design	8/2015
Income survey completed in Montour Falls	8/2015
Benchmarking of 7 WWTP's in other communities completed	9/2015
Applications submitted for CDBG and CWRSF grants	9/2015
30% design review completed	10/2015
Pre-procurement process initiated	12/2015

Project Plan:

Three Critical Paths Going Forward

Funding:

Close on EFC hardship financing (up to \$25 million); secure at least \$6 million in grants to make projects economically feasible

Milestones	Timing
Secured CFA grants for total of \$1.8M	Completed
Close on EFC financing	January, 2016
Obtain approval of CWRSF grant totaling up to \$5M (also CDBG for Montour Falls sewer rehabilitation)	December, 2015
Obtain PFE's for up to \$1.25M in RD USDA grants for sewer rehabilitation	1 st Qtr. 2016
Apply for up to \$1.5 million in EDA funding to decommission existing WG plant facility	2017

Project Plan: Three Critical Paths Going Forward

Permitting:

Must be able to accomplish water quality benefits at a feasible cost level (\$29.9M*)

* Includes funding for regional WWTP, Watkins Glen plant demolition and I&I work in both Villages

Milestones	Timing
Joint Application for Permit: <ul style="list-style-type: none"> • Wetland • SPDES • Eagle Permit 	1/2015-6/2016
Complete site preparations, including preloading soils	10/2016-12/2016
Begin Year Around Construction	January 2017
End Construction	December 2018

Third Critical Path

Capital and O&M Costs:

Must be able to construct and operate new facility within allocated capital and O&M budgets

- Implement pre-procurement process to evaluate alternative WWTP technologies, systems and assemblies during design
- Define pretreatment requirements for new regional plant
- Review capital and O&M cost implications of the alternatives considered throughout design process
- Develop approach to construction management that continues evaluation process and inspects/tests the systems and assemblies installed
- Manage and document start-up process, including training for WWTP staff, and subsequent warranty reviews

Funding Outlook: A Deeper Look at Our Challenges and Opportunities

- Close with EFC on \$24.7 million loan (hardship eligibility for up to \$18 million at 0% interest with remainder at market)
- CFA grants totaling \$1.8 million awarded to support design and permitting costs (award letter not yet received)
- Rural Development grants of \$500,000 for each Village for I&I work in process, plus potential additional RD grant of \$250,000 and \$600,000 CDBG grant for Montour Falls to close gap on I&I driven user fees
- Up to \$5 million in EFC Water Grant funding
- Future EDA grant for up to \$1.5 million to decommission/demolish existing WG WWTP facility



Watkins Brewery Redevelopment Project Ground Breaking



Demolition Begins



What is Next?



- Finish demolition
- Building construction
- Site utilities and parking
- Marketing!



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Clute Park Kayak/Canoe Launch





created by: schuyler county planning department



Clute Park Kayak/Canoe Launch

- \$500,000 funding award from NYS
- Hunt EAS has provided a proposal for engineering services.
- Village Board recently approved the proposal.
- Obtaining documentation of funding.
- Next Steps:
 - Data Gathering
 - SEQRA & Engineering Report
 - Final Design & Contract Documents



Re-Envisioning the Middle Marina

- Funding to the Village of Watkins Glen awarded by NYS DOS.
- Funding for pre-permitting work related to re-establishment of Marina “...behind the middle breakwater.”
- Further analysis shows that original conception not financial feasible.
- How do we move forward?



Re-Envisioning the Middle Marina



Re-Envisioning the Middle Marina



Re-Envisioning the Middle Marina

- Next Steps:
 - Further define project scope with the Village of Watkins Glen, as they are the grantees.
 - Identify alternative source of private sector match.
 - Obtain approval from DOS (the funder) to redefine the project's scope of work.



Refinement of Waterfront Plan in 2016



Refinement of Waterfront Plan in 2016



Upstate Revitalization Initiative

**SOUTHERN TIER'S
ADVANCED ECONOMY
OF THE FUTURE**



Upstate Revitalization Initiative

Transform the Food and Agriculture Industry

- The Southern Tier will be a world-recognized leader in agriculture technology and serve as a key food supplier for the East Coast of the United States. A strategic mix of projects will transform and grow agriculture and food production, processing and distribution across the region, while also strengthening links to growing tourism and manufacturing industries.



Upstate Revitalization Initiative

Transform the Food and Agriculture Industry



Upstate Revitalization Initiative

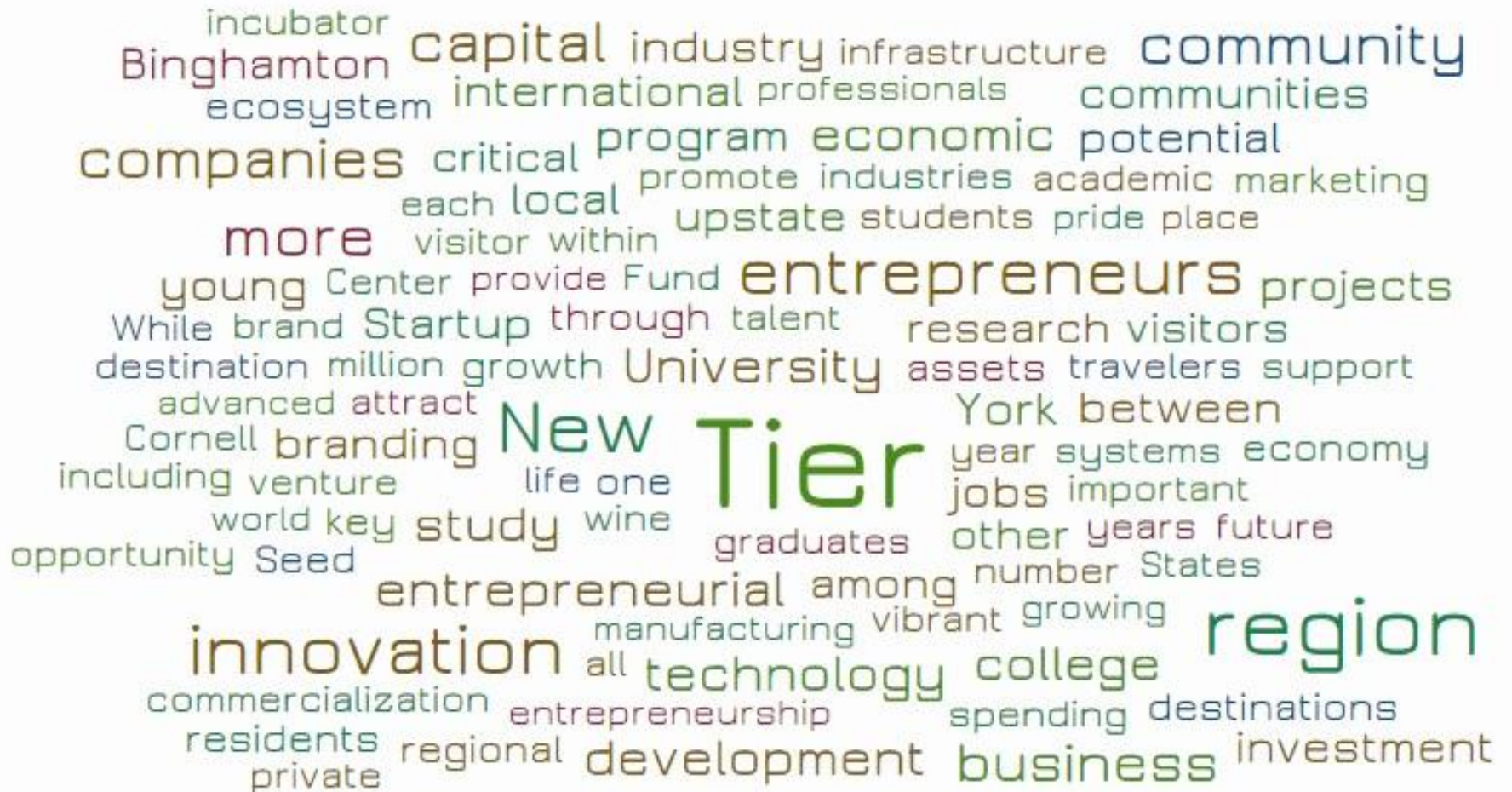
Promote the Southern Tier's Innovative Culture

- The Southern Tier will be a well-recognized and highly desirable place to visit, live and grow a business. We will promote the region's quality of life and capacity for innovation, and ignite a fierce community pride that compels residents to be regional ambassadors and that attracts talent and inspires entrepreneurs.



Upstate Revitalization Initiative

Promote the Southern Tier's Innovative Culture



Upstate Revitalization Initiative

Promote the Southern Tier's Innovative Culture

- Strategies:
 - Strengthen the region's tourism and community assets and use them as effective tools to promote the region to visitors, prospective talent and investors
 - Attract young talent via college towns and small towns. This includes strengthening the college town corridor that winds through the region and leveraging the region's world class academic institutions, which attract more than 60,000 students each year.
- Waterfront Redevelopment as a "Signature Project"



Project Seneca Financials

Jack Benjamin

- **Balance (as of 12.14.2015): \$86,579.99****

**** Includes full 3-year commitments from:**

- **Corning Enterprises**
- **Carl Blowers**
- **Rick Weakland**



Project Seneca Plans for 2016

- **JPC Updates**
- **Canoe & Kayak Launch:** Completion by Fall 2016
- **Middle Marina:** Refine scope and obtain substantial completion of the project by EOY '16
- **Branding:** Continue to build brand, online/social media presence
- **Refinement of Waterfront Redevelopment Plans:** including a more detailed focus on the canal and related opportunities
- **Support Other (in process) Redevelopment Projects**



**Thank You For Your Time and
Continued Support**



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**Enjoy the Networking &
Refreshments**